



2008 - 2009 Twin City Tournament Series Program Book Advertising Information

For 23 years, the Twin City Youth Soccer Association (TCYSA) has hosted the Twin City Classic Soccer Tournament in August. Beginning in 2008, TCYSA has added two tournaments and created a true tournament series that will draw as many as 340 youth soccer teams and their families to Winston Salem and generate several million dollars in revenue for area businesses over the four weekends. In addition to the Twin City Classic being held August 15th - 17th at the BB&T Soccer Complex in Advance and the Sara Lee/Hine Park Soccer Complex in Winston Salem, the Junior Southern Soccer Showcase will be held on October 11th-12th at the BB&T Soccer Park and the Southern Soccer Showcase which will be held over two weekends, March 28th-29th and April 4th-5th, 2009, also at the BB&T Soccer Park.

Copies of the tournament program will be given to the players, coaches, and their families that attend one of our tournaments. Money raised through the tournament series will help pay for skills training for TCYSA players, defray the cost of maintaining BB&T Soccer Park and the Sara Lee Soccer Complex, and help promote youth soccer in the Greater Winston Salem area.

We appreciate your support of the tournament series by purchasing an ad in our program book. The program dimensions are 10" wide and 15" high, with ad choices as follows:

	Width x Height	Black & White Price	Color (up to 4) Price
Inside Front/Back Cover	10.0 x 14.625	n/a	\$800
Back Cover	10.0 x 14.625	n/a	\$800
Full Page	10.0 x 14.625	\$400	\$550
Half Page (Horizontal Only)	10.0 x 7.25	\$250	\$400
Quarter Page	6.0 x 7.25	\$175	\$300
Business Card (Horizontal Only)	3.875 x 2.3125	\$80	n/a
Friends Of (Horizontal Only)	1.875 x 2.3125	\$40	n/a

Please make checks payable to: Twin City Tournament Series

TCYSA is a non-profit 501C3 corporation and home to almost 1,500 youth soccer players from 5 to 18 years old.
Twin City Youth Soccer Association; 7620 Phoenix Rd; Winston Salem NC 27106