



2009 - 2010 Twin City Tournament Series Program Book Advertising Information

For the 2009 - 2010, soccer season, Twin City Youth Soccer will host several events that will draw as many as 340 youth soccer teams and their families to Winston Salem and generate several million dollars in revenue for area businesses over the four weekends. The Twin City Classic will be held August 22nd - 23rd at the BB&T Soccer Complex in Advance and the Sara Lee/Hine Park Soccer Complex in Winston Salem, the Twin City Friendlies will be held over two weekends (January 30th - 31st and March 6th - 7th) at the BB&T Soccer Park and the Southern Soccer Showcase which will be held April 10th - 11th, also at the BB&T Soccer Park.

Copies of the tournament program will be given to the players, coaches, and their families that attend one of our tournaments. Money raised through the tournament series will help pay for skills training for TCYSA players, defray the cost of maintaining BB&T Soccer Park and the Sara Lee Soccer Complex, and help promote youth soccer in the Greater Winston Salem area.

We appreciate your support of the tournament series by purchasing an ad in our program book. The program dimensions are 10" wide and 15" high, with ad choices as follows:

| | Width x Height | Black & White Price | Color (up to 4) Price |
|---------------------------------|----------------|---------------------|-----------------------|
| Inside Front/Back Cover | 10.0 x 14.625 | n/a | \$800 |
| Back Cover | 10.0 x 14.625 | n/a | \$800 |
| Centerfold | 10.0 x 14.625 | n/a | \$800 |
| Full Page | 10.0 x 14.625 | \$400 | \$550 |
| Half Page (Horizontal Only) | 10.0 x 7.25 | \$250 | \$400 |
| Quarter Page | 5.0 x 7.25 | \$175 | \$300 |
| Business Card (Horizontal Only) | 3.875 x 2.3125 | \$80 | n/a |
| Friends Of (Horizontal Only) | 1.875 x 2.3125 | \$40 | n/a |

Please make checks payable to: Twin City Tournament Series

TCYSA is a non-profit 501C3 corporation and home to almost 1,500 youth soccer players from 5 to 18 years old.
Twin City Youth Soccer Association; PO Box 362, Clemmons NC 27012